

# Distill Brands Appoints Gruppo Butera as Exclusive Broker / Distribution Partner

DBI Announces Partnership with Gruppo Butera

March 11, 2023

Santa Monica, CA – March 11, 2023 – (BIAB Holdings Inc.), the “Company” O/A Distill Brands International, an emerging company in the “Spirits Space” and the “Official Vodka of MLB”, announced today that it is partnering with Gruppo Butera as our Broker / Exclusive Distribution partner for the territory of TX, LA, GA, OK, AZ, and FL.



We are very excited to announce an “Exclusive Broker Partnership” with Gruppo Butera. Working with Gruppo Butera in TX, LA, GA, OK, AZ, and FL territories that have an approximate combined population of 72.0M people, we will be focusing on the MLB Brand and our 200ml RTD drinks to start with added MLB SKU’s being added as they become available. We are scheduling MLB pallet sales to all six (6) states.

**ABOUT GRUPPO BUTERA:** Gruppo Butera is a Texas based and operated importer and broker of fine wines and spirits. Led by Giacomo Butera with over 30 years in the alcohol beverage business, including many years at Glazer’s to Moët-Hennessey, and then Remy Cointreau. Gruppo Butera assists the Brand Owners and our partner distributors in all aspects of the business including sales, sales training, seminars, and staff training while educating the consumer on the DBI / MLB Brands. We are looking forward to working with Paul Neelin and Distill Brands, “It is exciting to our entire network to be affiliated with MLB and other brand partners that DBI has to offer” said Giacomo Butera, President of Gruppo Butera.

**ABOUT DISTILL BRANDS INTERNATIONAL:** DBI, based in both Santa Monica, CA USA and Ontario Canada was established in 2018 by the Founders Paul Neelin and Diane Hope as the world’s first company to bring a direct alcohol – 40% ABV – 80 Proof and retail it in 1.0 liter, 1.75-liter, 200ml, and other sizes of disposable eco-friendly flex-bags. With focus on the outdoor lifestyle, our convenient, shatterproof, lightweight flex bags also take up 90% less space than traditional spirit bottles when empty. Under the DBI / MLB Stadium Series Brand we will also be launching six (6) MLB RTD drinks retailed in 200ml bottle-cans, along with announcing several co-branding and co-packing partnerships in the near future. For additional information on Distill Brands International please visit [www.distillbrands.com](http://www.distillbrands.com)

**USA Office**

1014 Broadway  
Unit 425,  
Santa Monica, CA  
USA 90401

**Canadian Office**

4-168 Barton Street E.,  
Stoney Creek, Ontario  
Canada L8E 4V6